



A NEW BOOK SERIES FROM BLOOMSBURY

Erin Giannini and Kristopher Woofter, Series Editors

“B-TV” redraws the boundaries around what can be considered “important” or “influential” television across the globe. What do we find when we go “under the critical radar” of prestige television? What lies beneath and beyond the high-low critical binary that continues to haunt Western media scholarship? Eliminating the requirement for prestige or even “cult,” status as a primary reason for study, we hope to examine characteristics and contradictions of (mass-)cultural trends and the (oft-elided)

production realities seen as falling exclusively under the purview of prestige programming.

Do you have something to say about the study of popular, or even *reviled* forms of television that still might help us to understand ourselves and others within the context of mass art, mass culture, national or global community, and national or global production?

Topics may include, but are not limited to: Gameshows, Talk Shows, Reality TV, Sitcoms, Syndicated TV, Soap Operas / Telenovelas, “Lowbrow TV” (as opposed to Cult or Prestige TV), Network and Streaming Service Politics and Identities (including News Networks), YouTube Series, Webseries, Videographic Essays and Fan documentaries, Afterschool Specials, Youth and Children’s Programming, the concept of Late-Night TV, softcore and erotica, Horror and other Genre TV, Global Censorship, Pseudo-documentary, National/Regional/Global TV Histories and/or Fandoms, and any aspect of underrepresented Global or Regional TV programming or traditions.

We are committed to **equity, diversity, and inclusivity**. We invite scholarship on global subjects underrepresented in traditional Western scholarship, and encourage submissions by underrepresented and marginalized scholars based upon race, gender, sexuality, and employment status (e.g., graduate students and non-tenure track or unaffiliated/independent scholars).

B-TV Editorial Board: Stacey Abbott, Eve Bennett, Simon Brown, Stephanie Graves, Matt Hills, Rebecca Janicker, Lorna Jowett, Cael M. Keegan, Brett Mills, Samira Nadkarni, Isabel Pinedo, Helen Wheatley

Propose a B-TV book: <https://www.thehauntologist.com/b-tv-book-proposal.html>

Learn more about the B-TV Collective: <https://www.thehauntologist.com/the-b-tv-collective.html>

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