





Youth Advisory Board: Qualitative Research Methods

Today's Agenda





- 0600-0605: Introductions (All)
- 0605-0610: Introduction to the session (Richard Hazenberg)
- 0610-0625: Energiser Catchphrase (All)
- 0625-0650: Qualitative Research Methods (Richard Hazenberg)
- 0650-0700: What methods do you want to use in your projects (Jamboard Activity)?
- 0700-0715: Haikel/Indri sharing their vlog on the MAP journey
- 0715-0730: MAP Comms Role, Policy & Comms Group (Sarah Huxley)
- 0730: Close session





Catchphrase Energiser

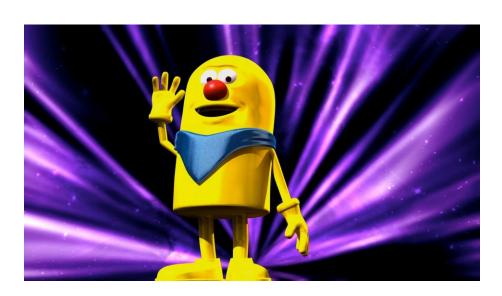




 The aim of this game is to look at the picture and guess what it means.

 Look at the individual images and decide what popular term/object they may together be referring to.

For example...



Catchphrase Example







Surfing the Web!

So now for the real five images...







Its not rocket science!

Next image...







Its raining cats and dogs!

And finally...







A picture is worth a thousand words!







Qualitative Research Methods

Evaluation Aims/Questions





- When conducting evaluations, we develop an overarching research aim first:
 - What is it that we want to explore?
 - Example: To understand the impact of MAP on communities.
- We then develop *research questions* that allow us to answer this aim:
 - How does MAP deliver impact to young people?
 - How do arts-based methods defuse conflict in communities?
 - What policy impacts do arts-based methods create?





Cross-Cultural Research Challenges





 Differences in culture are very important when conducting international research.



- Language:
 - Translation
 - Conceptual differences
- Culture & the Individual
 - Body language & emotional expression.
- Institutional differences
 - Institutions, however, seemingly similar, are products of a particular culture.







Qualitative Data Collection Methods





Arts-based evaluation

Interviews

Focus groups

Participant observations

Secondary data collection

Textual analysis



Our focus today will be on the MAP interviews

Our MAP Interviews





- The interview schedules that have been developed and shared with you, seek to enable us to speak with different groups:
 - Young Peoplke, Educators, Facilitators, Artists, Civil Society Organisation Workers, Government Officials/Policy-makers.
- Interviews are not compulsory; they are a tool that you can use if you wish and feel that it will work for your evaluation.
- They are semi-structured, this means that you don't have to stick rigidly to the questions set, merely they are a guide.
 - Go with the interviewee, let them talk about what is important to them.
- Where possible, we record the interviews either through an audio recording or by making detailed notes.
- We also ask that you capture key interviewee details at the end of the interview in the table provided (i.e., name, age, gender etc.).

Example Questions





- There are different questions for different stakeholder groups.
- Tell us about the cultural form (music, dance, drama, visual arts, traditional cultural forms, etc.) in which you specialise. (Artists)
- Did you use arts to engage young people in policy informing processes or platforms prior to MAP? (Government Officials/Policymakers)
- How can art-based participatory approaches to community building be utilised by civil society organisations? (CSOs/NGOs)
- Can you take me through a particular experience /session you had in the MAP programme that you thought was very effective? (Young People)



Breakout Session





- For the next 10 minutes, please add to the Jamboard around the questions you are interested in asking in MAP interviews.
 - What would you like to learn about from participants?
- On the Jamboard, you will see that different coloured post-it notes denote different countries. Please use the colour for your country.
- Think innovatively and creatively!

 Output

 Description:

