



Improving the Impact of Outreach Evaluation

SRHE Event: Maximising the Impact of Early Career Research

Dr Siobhan Dytham

Email: s.dytham@warwick.ac.uk

Twitter: [@SiobhanDytham](https://twitter.com/SiobhanDytham)

What I'm going to talk about...

- Introduce the research
- What **impact** has your research had?
- What **challenges** did you face?
- What did you **learn**?
- What **support** do you think is needed to help early career researchers make the most of their research?

Who am I?

- ECR – graduated July 2016, Dep. of Sociology, University of Warwick
- Research Fellow, Centre for Education Studies, University of Warwick (September 2016 – Present)
- ‘Improving the Evaluation of Outreach’ Project (Dr Claire Crawford and Prof. Robin Naylor, Dep. of Economics, University of Warwick)

Improving the Evaluation of Outreach



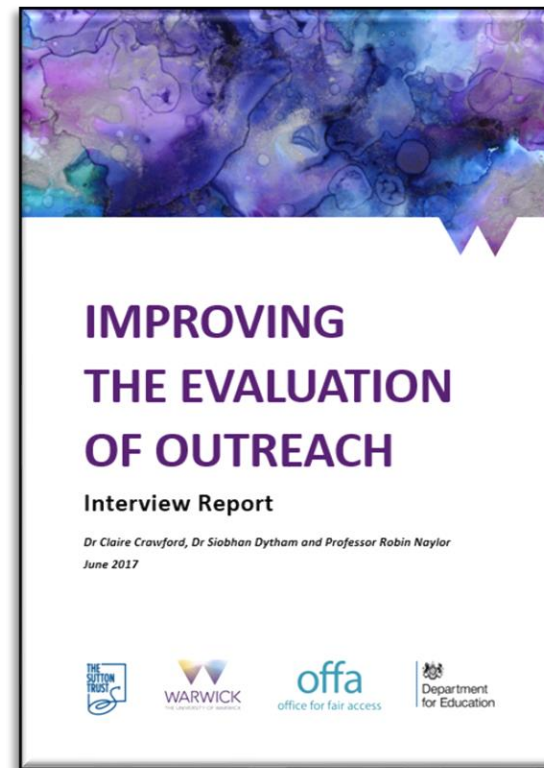
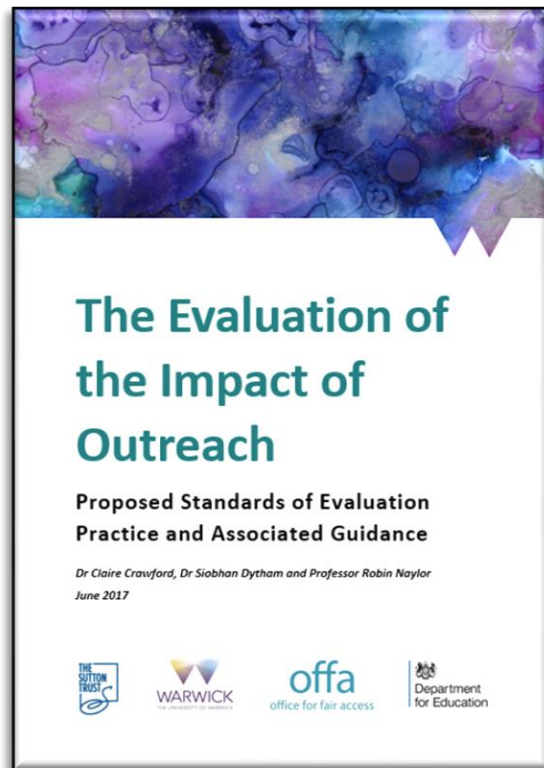
Sector Survey and Targeted Interviews



Guidance Documents

Two publications...

What **impact** has your research had?



- Fuelled conversations about evaluation
- Workshop - February 2017
- Two publications (June 2017)

What **challenges** did you face?

- Having the **confidence** to contribute as 'only' an ECR
- Working with people in **different disciplines** (quant/qual)
- Dealing with sector hopes/**expectations!**

What did you **learn**?

- ‘Impact’ **not just individual** or about *me* and *my* research
- Be more **confident in your experience** and knowledge and what you can contribute.
- Understanding the **different contexts** that people work in and the realities of their work

What **support** do you think is needed?

- **Confidence** building and working with senior staff
 - ❖ Sitting at the 'big table'
 - ❖ 'Soft skills' as well as practical
- Support with producing work for **other audiences** e.g. design work
 - ❖ ££££££££££
 - ❖ Should researchers be doing this? If not then who?
 - ❖ Getting support for 'communication' not 'marketing'



Improving the Impact of Outreach Evaluation

SRHE Event: Maximising the Impact of Early Career Research

Dr Siobhan Dytham

Email: s.dytham@warwick.ac.uk

Twitter: [@SiobhanDytham](https://twitter.com/SiobhanDytham)