

# PGR

Careers & Professional  
Development Day



**UoN**  
University of  
Northampton

25 January 2020  
10:00am - 3:30pm  
Town Hall, Creative Hub  
UON Waterside Campus NN1 5PH

The background is a vibrant yellow color. It features several decorative elements: a large blue circle in the top right corner, a large blue circle in the bottom left corner, and two clusters of dots. One cluster of white dots is in the top right, and another cluster of blue dots is on the left side. The text is positioned in the lower right quadrant of the page.

This event for Postgraduate Research (PGR) careers will bring together speakers from industry and academia, doctorate students, staff and alumni to network and discuss academic and professional careers, opportunities, concerns and realities.

# Schedule

10:00am - UON PGR Careers in Review  
by David Watson, Graduate School

10:15am - Career Management & CV workshop  
by Declan Mee, Changemaker Hub

12:00pm - Skills & Careers Discussion & Reflection  
by Dr Cristina Devecchi

12:30pm - Lunch & Networking

## **Panel Discussions**

1:30pm - Life after Doctorate: Working in Academia

2:30pm - Life after Doctorate: Professional Careers

3:30pm - Closing Remarks

# Panellists: Working in Academia



**Dr Kathleen Mortimer, Head of Research, UON  
Faculty of Business & Law**

Kathy's research area is in advertising and consumer behaviour. More specifically, she has written in the area of services advertising, integrated marketing communications and advertising regulation. Her work has been published in numerous scholarly journals including Journal of Services Marketing, European Journal of Marketing and Journal of Marketing Management. Kathleen is a former Deputy Editor of the Journal of Marketing Communications and the Chair of the Marketing Communications SIG for the Academy of Marketing.



**Dr Meanu Bajwa-Patel, Senior Researcher, UON  
Institute for Social Innovation & Impact**

Meanu has won funding for research and is responsible for a range of research contracts, some local, others national or European, across a variety of areas related to education, young people, disadvantage, social impact and innovation. Previously, she taught secondary school for over 15 years and led a teacher training programme. She has also taught at undergraduate, Masters and doctoral levels and is co-founder of a research consultancy. Meanu also runs her household of two children, a dog and a husband.



**Dr Fuad Musallam, ESRC Postdoctoral Fellow, LSE  
Anthropology Department**

Fuad is a political anthropologist who works on activism, labour, and subjectivity, particularly as they relate to making community and the political imagination. He has conducted fieldwork in Syria and Lebanon, working with youth groups, political activists, and migrant workers. He completed his PhD in 2017, also at LSE, and in 2018-19 held a Postdoctoral Fellowship at the Orient-Institut, Beirut. He has also worked, variously, as a graduate teaching assistant/teaching fellow, as a virtual learning environment editor, and as a research assistant.

# Panellists: Working in Academia



**Dr Alison Ward, Lead and Senior Researcher, UON  
Centre for Health Sciences & Services, FHES**

Alison's particular research interests and expertise are in dementia, creative engagement and wellbeing, and patient and public involvement. Alison has a strong background in service evaluation and mixed methods research, working with a range of charitable and health organisations. Alison was awarded a Winston Churchill Travelling Fellowship 2015, part of the Baring Foundation's Creative Ageing scheme, to visit Denmark and lead a project exploring the experiences of people with early stage dementia through photography and storytelling. This work inspired Alison's PhD, which explored how photography and storytelling can be used as a way to engage people with dementia in the research process.



**Ali Hadawi CBE, Principal and Chief Executive,  
Central Bedfordshire College**

Ali was appointed CBE in the Queen's New Year Honours list in 2011, for services to the Further and Technical Education (FTE) sector in the UK and for building purposeful relationships between the UK and Iraqi FTE. Previously, Ali was the Principal of Southend Adult Community College (SACC). Ali's leadership was recognised by OFSTED when SACC was judged to have outstanding leadership and management and for SACC to become the first LSIS Beacon. Ali has a deep and passionate belief in the impact of learning on individuals, communities and the economy. He is committed to improving the Further Education sector through evidence-based research and believes that it is imperative for academics researching Further Education to engage with practitioners and for the practitioners to engage in research. He is currently involved in a Professional Doctorate researching organisational culture in Further Education colleges.

# Panellists: Professional Careers



**Dr Briony Fox, Director of Conservation, North York Moors National Park Authority**

My previous roles include Head of Community Engagement with The Parks Trust in Milton Keynes, Programmes Manager with Tees Valley Wildlife Trust and Countryside Manager with Redcar & Cleveland Borough Council. I was awarded my Professional Doctorate (DBA) from the University of Northampton in 2019 and my other academic qualifications include MBA (University of Northampton 2010), MSc Countryside Recreation Management (Sheffield Hallam University 2002) and BSc Geology (University of Kingston 1991). I enjoy outdoor activities and time with family and friends.



**Dr John Sunderland, Independent Researcher, Artist and Archaeologist**

John undertook a practice based PhD at Northampton, graduating in 2015. His research into the visual interpretation of landscape change has led him to developing a career as an independent researcher, artist and archaeologist. This involves a multiple, diverse, income strategies as a sole trader working on short- and medium-term projects that involve collaboration in inter and transdisciplinary practices across social science and art. In 2019 he worked on archaeological projects in Ireland, and art/archaeology projects in Wales and Sweden, where he undertook a three-month residency at a former glass factory, now a museum.



**Dr Kim Stuart, Senior Lecturer in Occupational Therapy, UON Faculty of Health, Education & Society**

Kim has worked within a range of clinical specialities culminating in becoming a Clinical Specialist Occupational Therapist for Cardio-respiratory and MacMillan research fellow. Following completion of her Doctorate of Professional Practice (2019) in Frailty she has held a dual role between the University and Northamptonshire's Clinical Commissioning Group developing the strategy for integration across health and social care to support an end to end pathway for people living with Frailty and has a commissioned textbook from MK Publishers under way.

# Panellists: Professional Careers



**Dominic Beresford-Webb, Project Manager, Offshore Network**

Dominic graduated from Norwich University of the Arts before completing his MA in games theory and design at Brunel University London. Dominic started his career in executive search, finding C-level executives for high growth technology companies. He moved into the Market Research industry recruiting expert researchers in various sectors. Now, Dominic works as a Project Manager producing conferences around the world.

**Zach Patel-Champion, Marketing Manager, Miswa Chemicals Ltd.**

Miswa Chemicals is a local but internationally recognised manufacturer of automotive, household and insecticide products. Zach is a UON graduate who has been managing social media and marketing within the family owned company for the last two years.