

**University of  
Northampton**

# **Digital value**

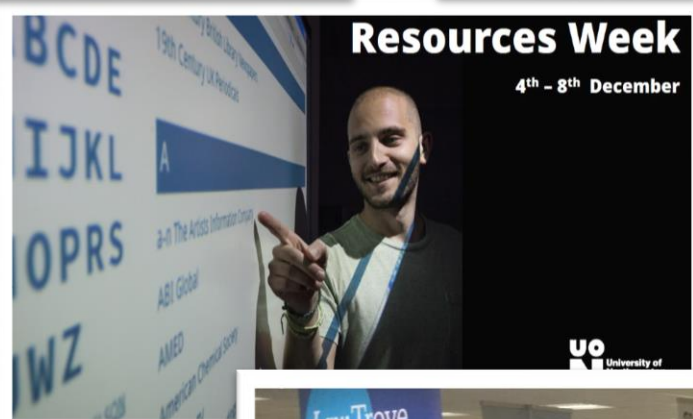
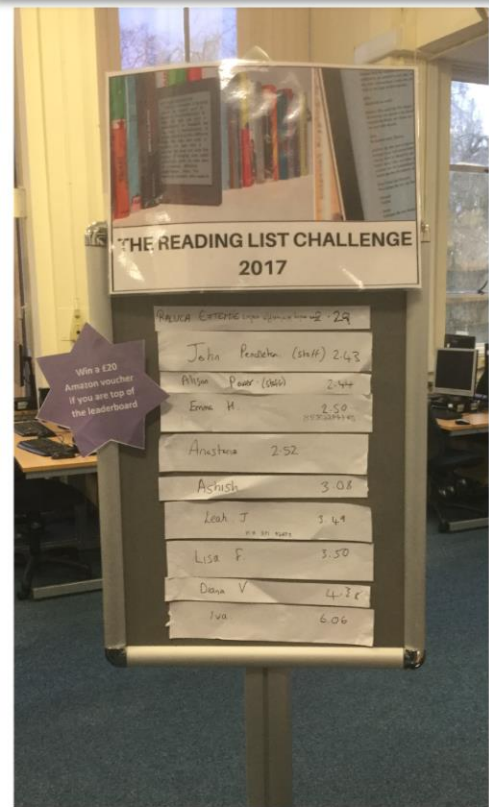
**Reflections on Resources Week at the  
University of Northampton**



Joanne Farmer (Academic Librarian)  
Hannah Woods (Academic Librarian)  
Graham Gard (URB@N Student Researcher)

# Digital climate

- E-books and e-first approach to purchasing
- Video resources and active blended learning (ABL)
- Waterside
  - Timeliness
  - Ensuring relevance
  - Justifying expenditure and investment



# Feedback from attendees

“ Was good to meet the rep and to learn more about the product

Law Trove team was very helpful – it was worth my time

As student midwives we aren't aware of these sessions. If I am around for the next one, I'll make sure to attend

Found resources that I didn't know about for essays

Webinar format hard to engage with

Great idea!

Really helpful to understand the full range of functions available

Enjoyed the session and found it helpful. Will experiment back at my desk

I was pleased with the university staff support and they helped me to search the relevant information/video that is useful for my future research



# Feedback from suppliers

We've seen the feedback on the content that was being written, and we've seen the feedback on the content that was being written for students. We've seen the feedback on the content that was being written for students, and we've seen the feedback on the content that was being written for students. We've seen the feedback on the content that was being written for students, and we've seen the feedback on the content that was being written for students.

the evidence that has been gathered is that students who have been asked to provide feedback on the content that was being written for students, and we've seen the feedback on the content that was being written for students.

themselves and about their requirements in terms of content. Craig, Cambridge University Press

# Was it all worth it?

+

Relationship building

Engagement with staff and students

Improved awareness

Academic Librarian profile

Highlighting new collections

-

Low engagement with sessions

Limited staff resources

Dual locations

Timing

# Will there be a sequel?

- Yes! an improved event drawing on feedback and lessons learned
- Timing – a week of awareness raising (e.g. social media, posters), *Donuts & Digital Resources*, alongside more activities throughout the year
- Types of sessions (e.g. In class or arranged with academics)
- One campus – more of an impact

# URB@N research project

- Exploring the impact of Resources Week
  - Usage data, comparing 3 months before and after the event
  - Feedback from attendees
  - Interviews of staff and students
  - Poster presentation at the University of Northampton's Learning & Teaching Conference on 15<sup>th</sup> May