



LinkedIn Learning

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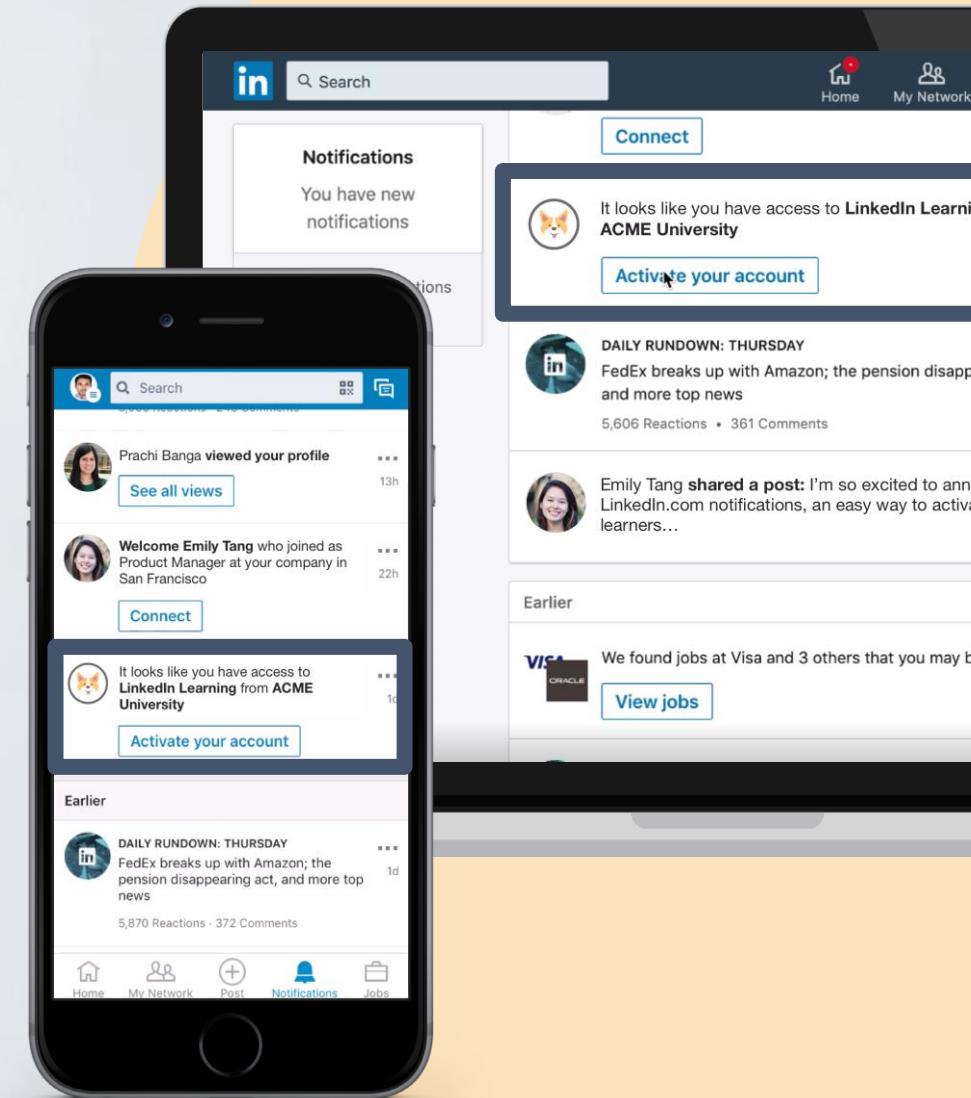
Demo of LinkedIn Learning

- **Logging in** to LinkedIn Learning
- **Browsing content** - Courses, videos and learning paths; using filters
- How to **view and use content** effectively inc. using the **video player, contents, closed captions, transcript, download practice files, related courses**
- How to **share** content with students
- How to **save videos** or **add to collections**

Advanced:

- **Creating playlists** or **collections** and sharing them
- **Uploading custom** content
- **Viewing reports**

Google: [“University Northampton LinkedIn Learning for Students”](#)
to share and promote to your students what LinkedIn Learning is
and how they can login and use it





Next steps

Get to fully know the tool

- Use the [available UON guides](#), log in and explore content.

Use the mapping service

- See what module specific content is available to start using with your students if you wish.

Create own playlists or collections

- Upload custom content, embed within your modules.

Talk to your subject area team

- Discuss within further meetings/presentations, liaise with LearnTech or the SD Team to best use LinkedIn Learning across your subject area.

Benefits for you / academic members of staff

Develop your students' study skills, digital skills, business skills, and lots more

- Improve their chances of success, improve their engagement, decrease stress and anxiety, less demand for your time, better NSS scores, improve job prospects

Lots of ready made content available for you to use

- don't have to spend time creating content yourself, content already meets accessibility requirements (closed captions/transcripts etc)

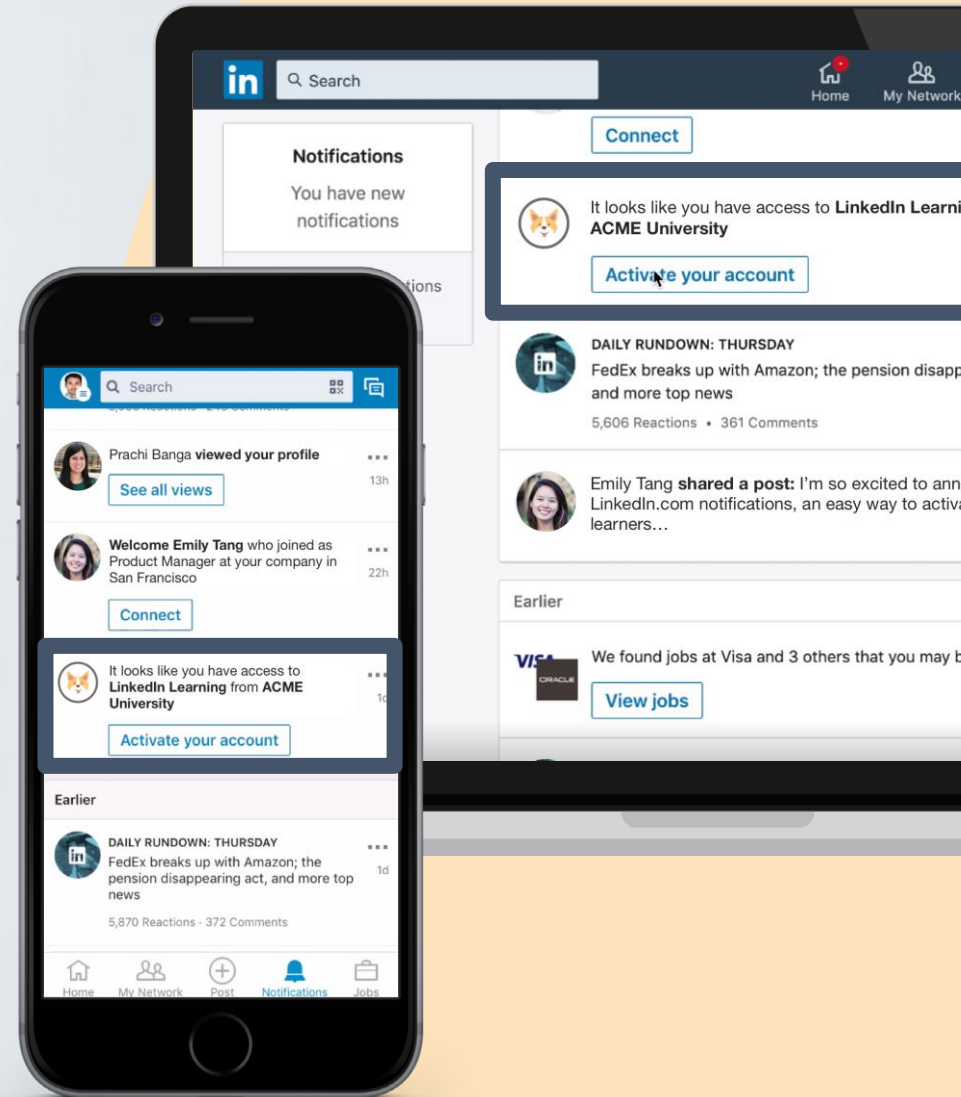
Mapping Service available

- they do the heavy lifting, you can embed courses into your modules if there's suitable content

You can create your own Learning paths and learning collections

- Can contain courses or videos, can upload custom content (attachments, videos, links), report on usage stats, aids continuation and retention

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A story about Chelsie

Excited but worried about coming to UON

- Fitting in, necessary skills to succeed with her studies and general uni work, study skills, basic IT skills, soft skills/personal effectiveness

UON help available to her

- LLS - Learning Development, LearnTech, PT, LinkedIn Learning

Benefits for her in using LinkedIn Learning

- professionally written content, easily accessible, easy to use, save playlists, exercise files, use for just in time learning
- promote herself on LinkedIn, improve job prospects, modern version of an online CV, get recommendations

She's in the minority though ..

- Not enough students are aware of the tool, students report to us that they wish they'd known about it far sooner during their studies here at UON

