



PROGRAMME

SeAMK International Virtual Week

15 – 19 February 2021

Seinäjoki University of Applied Sciences

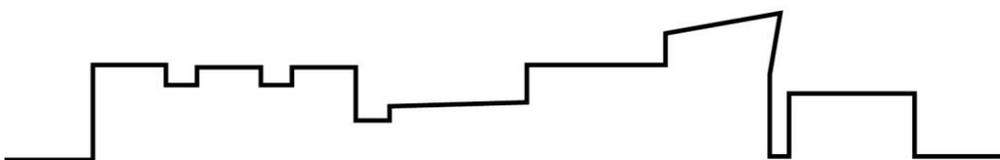
The Microsoft Teams participation links can be found in the programme.

Join the programme by clicking the link in the programme attached:

“Click here to join the meeting”.

If you have any problems to join the online programme, please send an email to:

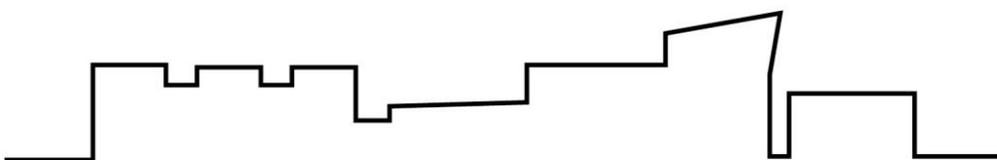
international.office@seamk.fi



SeAMK Virtual International Week **all times in Finnish time (CET +1 / UTC+2)**

Monday, 15 February 2021 [Click here to join the meeting](#)
(the above link works for all events on Monday)

- 1.00 pm **Welcome**
Practical Information, Music and Virtual Tours
- 1.30 pm **Internationalization as Part of SeAMK's Strategy and Operations**
Dr Jaakko Hallila, President, SeAMK
- 2.00 pm **Sustainability and Digitalization in Erasmus+ 2021-2027**
Ms Ioana Dewandeler, Team Leader Erasmus+ Policy and Programming,
DG Education and Culture
Mr Jose Manuel Fernandez Arroyo, Head of Sector Erasmus+ Coordination,
DG Education and Culture
- 2.30 pm **Virtual Coffee Break**
- 3.00 pm **HEIs and Sustainable Development Goals (SDGs)**
Mr Juha Ketolainen, Director, International Affairs,
The Finnish National Agency for Education
- 3.30 pm **Enhancing the Capacity of HEIs in Sustainability and Circular Economy**
Circular Economy in Finnish Universities of Applied Sciences
Dr Kari Laasasenaho, SeAMK School of Food and Agriculture
Green Universities – Efforts and Ideas
Dr Dario Liberona, SeAMK School of Business and Culture
- 4 pm **UK Pedagogical Experiment to innovate HE Digital Teaching**
Dr Federico Farini, Associate Professor of Sociology, University of Northampton
Applied Social Sciences and Sociology
Ms Angela Scollan, Middlesex University in London
- 4.30 pm **Sustainability and Digitalization in Education and RDI at the Tallinn University of Technology**
Dr Tauno Otto, Professor, Tallinn University of Technology (TalTech)
- 4.50 – 5 pm **Closing of the Day**

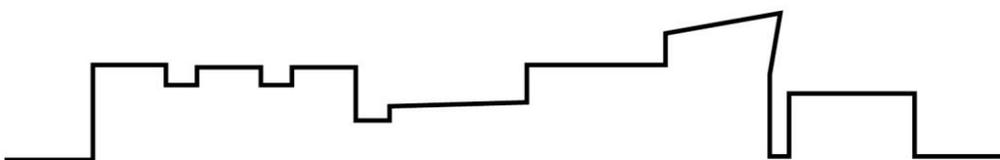


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Tuesday, 16 February 2021 [Click here to join the meeting](#)
(the above link works for 1 – 4.30 pm on Tuesday)

- 1.00 pm **RDI at SeAMK and Future Collaboration Opportunities**
Dr Elina Varamäki, Vice President, SeAMK
Ms Anne-Maria Mäkelä, Senior Advisor in International RDI, SeAMK
- 1.10 pm **Digital Europe – Role of HEIs,**
Ms Silvia Merisio, Policy Officer in the Digital Economy, Recovery Plan and Skills Unit,
DG CONNECT
- 1.30 pm **Digitalization and Growth of SMEs**
Dr Sanna Joensuu-Salo, Principal Lecturer, SeAMK School of Business and Culture
- 2 pm **Digitalization in Health Care**
Dr Merja Hoffren-Mikkola, Principal Lecturer, and Dr Pedro Moreno Sánchez, RDI
Expert, SeAMK School of Health Care and Social Work
- 2.30 pm **Digital Factory**
Dr Juha Hirvonen, Principal Lecturer, SeAMK School of Technology
- 3.00 pm **Virtual Coffee Break**
- 3.30 pm **Future Vehicle Technologies**
Dr Pasi Junell, Principal Lecturer, SeAMK School of Technology
- 4.00 pm **Sustainability and Food Safety**
Dr Gun Wirtanen, Senior Advisor in Food Safety
SeAMK School of Food and Agriculture
- 4.30 – 5 pm **Virtual Networking and Presenting Schools at SeAMK**

School of Business and Culture: [Click here to join the meeting](#)
School of Food and Agriculture: [Click here to join the meeting](#)
School of Health Care and Social Work: [Click here to join the meeting](#)
School of Technology: [Click here to join the meeting](#)



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Wednesday, 17 February 2021

10 – 10.30 am **Sensing Technology for Dementia Care Support**

[Click here to join the meeting](#)

Dr Wenwei Yu (PhD, MD), School of Engineering, Chiba University

1 – 2.30 pm **Workshop: New M – Exploring Virtual Mobility** [Click here to join the meeting](#)

Ms Kaija-Liisa Kivimäki and Ms Saija Råttts, SeAMK School of Business and Culture

RDI in Sustainability and Digitalization at Partner HEIs and Networks

[Click here to join the meeting](#)

2 – 2.30 pm **Tourism Skills Gaps in the Field of Digital, Sustainable and Social Skills**

Dr Corne Dijkmans, Manager Research & Business Innovation, Academy for Tourism
Breda University of Applied Sciences

2.30 – 3 pm **Smart Sensors 4 Agri-Food – Thematic Smart Specialization Partnership for Ecosystem Development, Interregional Collaboration and RDI**

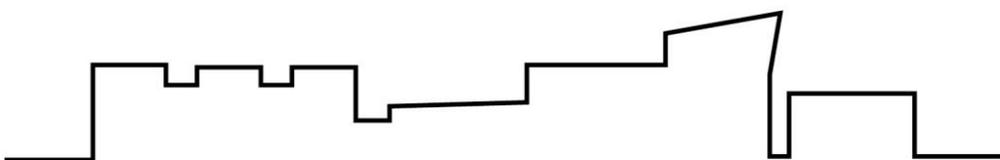
Ms Veerle Rijckaert, Coordinator of the Established Office of Smart Sensors 4 Agri-Food
and Business Development & Internationalization Manager at Flanders' FOOD

Mr Simon Maas, Chair of [Smart Sensors 4 Agri-Food](#) and Project Manager at AgriFood Capital

3 – 3.30 pm **COST Action 'International Interdisciplinary Network on Smart Healthy Age-friendly Environments' as a base for RDI Collaboration at European level**, Dr Katja Valkama, RDI Manager at SeAMK School of Health Care and Social Work, and Member of the Management Committee of the COST Action

3.30 – 4 pm **Circular Economy Competences and Learning Innovations as a Basis for building a Sustainable Future**

Ms Marleena Ahonen, Specialist in Circular Economy, SITRA



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Thursday, 18 February 2021

- 1.30 – 2 pm **European Universities Enhancing HEI Collaboration** [Click here to join the meeting](#)
Ms Julie Anderson, Policy Officer Erasmus+ Higher Education, DG Education and Culture
- 2 – 3.30 pm **Workshop: Joint Interests and Collaboration Opportunities** in Teams
- i) Well-being Technology Supporting Transforming Societies [Click here to join the meeting](#)
led by Dr Katja Valkama and Dr Merja Hoffren-Mikkola
- ii) Growth Entrepreneurship and Business Transfers [Click here to join the meeting](#)
led by Dr Sanna Joensuu-Salo and Dr Anmari Viljamaa
- iii) Digital Manufacturing and Industrial Internet [Click here to join the meeting](#)
led by Dr Ari Sivula and Dr Juha Hirvonen
- iv) Food Safety [Click here to join the meeting](#)
led by Dr Taru Mäki and Dr Gun Wirtanen
- v) Circular Economy [Click here to join the meeting](#)
led by Dr Kari Laasasenaho and Ms Krista Mäki
- 3.30 – 4 pm **Wrap-up** of the workshop sessions [Click here to join the meeting](#)
Each team presents the summary of the discussions (5 min per team)
- 3 – 4 pm **Workshop: Exchange Programmes in the Future – Traditional, Short, Blended and/or Virtual?**
[Click here to join the meeting](#)

Friday, 19 February 2021

Meetings according to personal wishes and schedules. Please mention them in the registration.

