

# Accelerating VRA's Sustainability Practices Through Innovation



# A Defining Moment For VRA

**We cannot continue  
“business as usual” in our  
current business climate.  
That is what the  
“New VRA” stands for.**

*- Mr. Emmanuel Antwi-Darkwa,  
CE, VRA*

# VRA's Future Outlook

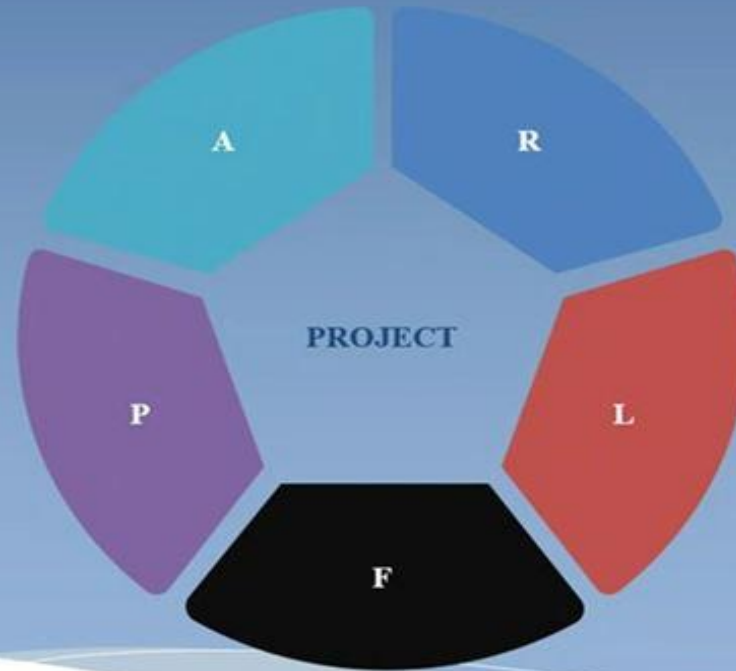
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## FUTURE OUTLOOK

**AMBITION**  
Achieve our ambition of becoming a leader in the Sustainable Power Business in Africa

**PLAN**  
Draw up a Sustainability Plan for the next 3 yrs

**FOCUS**  
Review our Focus Areas in line with Global demands



**REPORTS**  
Prepare our reports in accordance with the GRI Sustainability Reporting Standards

**LINKS**  
Linkage with relevant networks and associations



# The Need For Innovation

- Innovation is the development and implementation of new ideas for products, services and processes.
- No organisation which expects to be the leader of other organisations, can afford to lag behind in the race for innovation.
- Organisations which don't innovate die.
- Innovation must be part of the organisational culture and a mindset.



# The Future of VRA depends on its Employees

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Systems thinkers are innovative thinkers. Be a systems thinker in your role and in the way you conceptualise sustainability practices.



Innovation requires a solution-focused mindset, not a problem-focused mindset.



Innovate to build on existing foundations. Don't reinvent the wheel.

# Case Study Nokia

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# Key points to take away

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Innovation is essential for the long-term sustainability ambitions of VRA.



The “New VRA” must be one that is driven by innovation and innovative problem-solving.



Apply systems thinking in the performance of your role (always try to see the bigger picture and connect the dots).



Its easier to be innovative if you are solutions oriented.



Adopt an ‘innovate’ mindset.