

## **Geoscience Strategic Alliance**

**Vision:** to build a strategic alliance of stakeholders from across the UK geoscience sector that will work cooperatively and collaboratively to change negative perceptions, create influence and establish a widespread understanding of Geoscience as key to the UK society and economy.

**Approach:** we are taking a holistic approach that includes perspectives and knowledge from across the geoscience sector with the key goal of working collaboratively, pooling knowledge and resources and avoiding duplication of effort and resources.

### **Objectives:**

1. Establish a steering group to take forward the Alliance and develop an Alliance strategy
2. Map key stakeholders and identify ways to reach/influence them
3. Produce a thought leadership brief on the current and future role and significance of geoscience for UK society and economy
4. Develop a report detailing economic and societal benefits of geoscience to UK
5. Create a narrative that moves beyond science and economics that is able to encompass the broader reach of geoscience

### **Next steps**

1. Establish broad membership of the Alliance
2. Establish steering group and develop ToRs